

San Diego Style WEDDINGS

JOIN US
FOR
2026/2027



San Diego Style Weddings Magazine will give our brides and grooms the best experience to create and envision their event with reputable vendors.

It's a robust way to a network with successful vendors in the industry. SDSW is a great way to add value and relationship to local wedding vendors by marketing and creating a presence both tangibly and online.

To reserve space in **San Diego Style Weddings**, please contact us at 619.804.6606 | alyssa@sandiegostyleweddings.com

SAN DIEGO | TEMECULA | DESERT CITIES | MEXICO

ABOUT US

SAN DIEGO STYLE WEDDINGS

San Diego Style Weddings **MAGAZINE & WEBSITE** is committed to supporting our advertisers' marketing efforts. Each issue of our publication (offered both in print and online) is the ultimate resource for all things wedding in Southern California. which features ideas, inspiration, tips, event listings and much much more, our site provides everything needed for a couples big day.

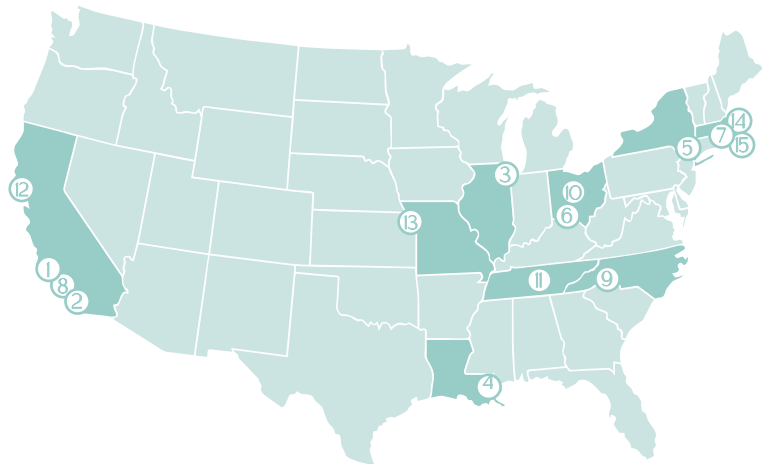


ALYSSA McNEES

**OWNER / PUBLISHER / EXECUTIVE
CREATIVE & DESIGN DIRECTOR**

Alyssa has been in the magazine, web design industry for over 25 years with her versatility and excellent eye for design has made her a huge success. She understands what it takes to make a successful magazine. She has specialized in marketing, branding, creative concepts and producing photo shoots.

THE HOTTEST WEDDING MARKETS IN THE U.S.*



- | | | | |
|---|-------------------|----|-----------------|
| 1 | Santa Barbara, CA | 9 | Charlotte, NC |
| 2 | San Diego, CA | 10 | Columbus, OH |
| 3 | Chicago, IL | 11 | Nashville, TN |
| 4 | New Orleans, LA | 12 | Napa, CA |
| 5 | Long Island, NY | 13 | Kansas City, MO |
| 6 | Cincinnati, OH | 14 | Boston, MA |
| 7 | Cape Cod, MA | 15 | New England, MA |
| 8 | Los Angeles, LA | | |

**theknot.com 2025*

WHY CHOOSE US

San Diego Style Weddings has been the premier resource for couples who are on the search for wedding professionals for over 30 years thanks to Dena Nolen-Malasek and being brought back strong by Alyssa McNees and Stacie Barba after a brief break! SDSW's media synergy approach offers our advertisers maximum exposure in the wedding industry with our exclusive "Complete Marketing Program" Your marketing message can be shared with the greatest number of couples by using the most comprehensive program in Southern California.

Couples absolutely love San Diego Style Weddings and the tools we provide. San Diego Style Weddings gives your business ways to promote to couples as well as other industry experts. Our goal is to help you build strong and lucrative relationships faster!

PRINT | DIGITAL | PR | WEBSITE | ONLINE ARTICLES | SOCIAL | E-NEWSLETTER | BRANDING

619.804.6606 | alysa@sandiegostyleweddings.com | sandiegostyleweddings.com

SDSW PLATFORM



MULTI-PLATFORM MARKETING

ALL RATES INCLUDE

- Print ad to run in a selected category for 6 months.
- Guide listings and online (when applicable)
- Inclusion in photoshoots (minimums required)
- Social Media Campaigns
- Digital Magazine and Vendor Landing Page Links
- Networking Events & Opportunities
- San Diego Style Weddings interviews

MAGAZINE

SDSW Magazine will get vendor information back in the hands of local brides through a high-end creative and beautiful publication distributed to bridal shows, venues, gown shops, events and more.

RE-LAUNCHED

April 2024

FREQUENCY

4 covers and
2 inside changes
per year.

CIRCULATION

3,000

DEMOGRAPHICS

GENDER:

Women 24-38

MEDIAN AGE:

28 years old

MEDIAN BUDGET:

\$50,000 to over
\$150,000

ONLINE AND TANGIBLY

We will have issues both online, and smartphone compatible and physical printed. You will have your own personalized QR code to help direct brides to your website for inquiry.

EDITORIAL LINEUP

REAL & DESTINATION WEDDINGS:

Featuring venues in San Diego, Orange County, Palm Springs, Temecula, Napa & Mexico

FEATURES: The Ultimate Venue Guide,

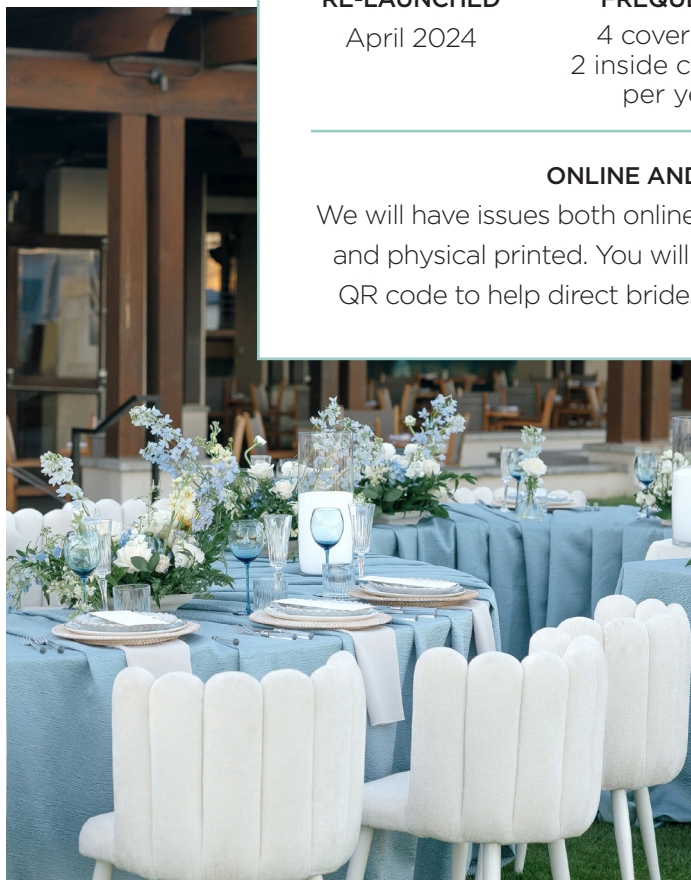
Wedding Gowns, Hair and Makeup Trends

AND... Styled Shoots, Engagement Photos,

Wedding Trends, Catering, Bouquets,

Wedding Registry Tips, Stationery Suites,

Color Inspiration, Rehearsal Dinner and more.



SDSW PLATFORM

DIGITAL MAGAZINE

Your ad in the SDSW Digital Magazine is embedded with hot-links that allow couples to reach your website directly with a simple click of the mouse. The direct link increases your site's web traffic and are pivotal in boosting your Search Engine Optimization (SEO), ensuring a high ranking on sites such as Google or Bing. Our Digital Magazine also makes it easy for couples to share favorite looks, styles, and ideas in today's digital world.

WEBSITE

Newly redesigned SanDiegoStyleWeddings.com has unique visitors monthly and traffic on San Diego Style Weddings' website continues to increase yearly. We attribute this growth to the constant exposure of the publication at various events throughout the year. Our site was built to be a tool where couples could gather more information and coverage on the advertisers we represent. SDSW prides itself on being the #1 local go to wedding resource for planning a San Diego, Temecula, Orange County, Mexico or desert city wedding!

E-NEWSLETTER

Bi-monthly newsletter going out to local brides and vendors. Highlighting businesses, trends and inspiration.

SOCIAL MEDIA

San Diego Style Weddings keeps local couples up-to-date with the latest wedding trends through the use of Instagram, Pinterest, YouTube, and others. Our dynamic social media feeds will be updated daily with the inside scoop on popular wedding themes as well as news about local vendors, venues, special offers, and ideas for weddings and honeymoons.

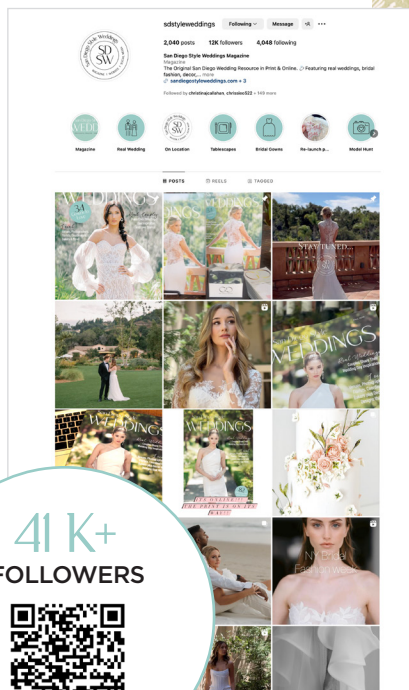
📷 [sdstyleweddings](#)

📌 [SDSWCreative](#)

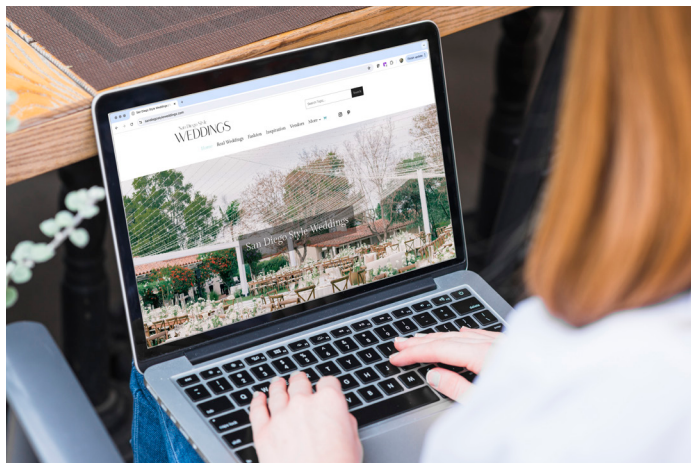
📺 [SDSWtv](#)

🎵 [sdswmagazine](#)

🌐 [sandiegostyleweddings](#)

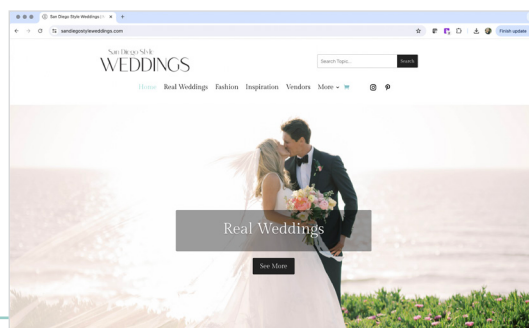


SDSW WEBSITE



WEBSITE

Newly redesigned SanDiegoStyleWeddings.com is being noticed. Traffic on San Diego Style Weddings' website continues to increase yearly. Advertise with print or without!



1 WEB BANNER AD

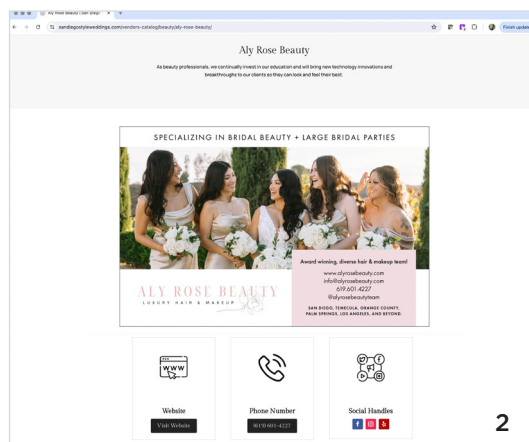
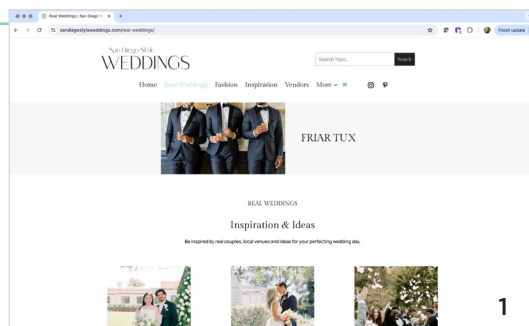
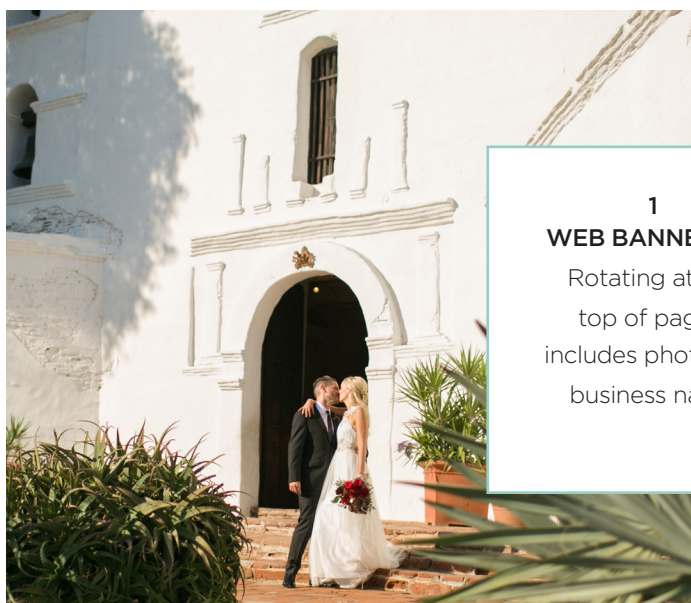
Rotating at the top of pages, includes photo and business name

2 PREMIUM WEB AD

Includes a web ad, contact information, 25-35 words and 6-9 photos at the top of the vendors sections

3 CLASSIC WEB AD

Includes 1 main photo, business name, contact information and 6 additional photos



WHAT CLIENTS ARE SAYING



“San Diego Style Weddings is a breath of fresh air in the I-do space. They consistently create and curate stunning and inspiring content, while serving up useful resources to anyone planning a wedding in the San Diego area. Friar Tux has been thrilled to partner with them on advertising and editorial programs alike and look forward to our continued partnership.”

— Danielle Conte, VP of Marketing Friar Tux



“I want to sincerely thank San Diego Style Weddings Magazine, and especially team, for the incredible impact they've had on our business. Through the magazine, we've not only booked some of our favorite and most meaningful weddings, but we've also gained an invaluable resource and support system within the wedding industry.

Their team consistently stays ahead of trends and offers thoughtful insight into what's truly happening in the San Diego wedding market. That level of care and expertise is exactly why couples trust and flock to their magazine. Marketing with San Diego Style Weddings has been one of the best decisions we've made for our business, and I genuinely can't recommend them enough. They truly are the wedding magazine in San Diego.”

— James Kellogg, Founder, Next Chapter Film



“Advertising with San Diego Style Weddings Magazine has been a game-changer for our brand. We've received incredible leads from both our print and digital features, and The team truly go above and beyond to connect vendors and elevate the industry. Brides love seeing us in print—it gives them that final nudge of confidence to book with us.”

— Aly Rose, Aly Rose Beauty, Founder & CEO



“The opportunity to be a vendor within the beautiful pages of San Diego Style Weddings Magazine has been an absolute blessing to my Temecula bridal shop, Love Era. The connections forged due to advertising here has afforded me editorial photoshoot ops, luxury client appointments and more visibility throughout San Diego & Temecula than ever before. Grateful to the SDSW team for all that they do!”

— Alexandria Monette Cardenas, Owner of Love Era



“San Diego Style Weddings is exceptional to work with! Not only providing a superior platform for engaged couples and vendors to showcase a modern wedding style, but also establishing a community for the greater San Diego wedding industry locals to network and grow as professionals. It's been a pleasure to be involved with their team and to gain access to their experience, industry knowledge, relationships, and their generous advertising opportunities. I'm excited to see their brand soar!”

— Connor Mansberger, Owner, Connor's Craft Cakes



“San Diego Style Weddings has taken the idea of a magazine and brought it back to life. Working hands on with our venue, they have shown their ability to create an idea and bring it to life in the matter of weeks. I had the pleasure of working with a handful of great vendors who used the garden as a centerpiece for our truly whimsical styled shoot.

Alongside their hands on approach, they have helped create networking opportunities with venues and vendors from all sides of the events industry. I am excited for our future projects and to see how the weddings industry progresses and transforms!”

— Marina Miller, Private Events Coordinator, Japanese Friendship Garden & Museum